



URBAN TELEVISION NETWORK CORP





URBT

INVESTMENT OFFERING TERM SHEET

Investment Summary Of Offering Terms

Issuer:	Urban Television Network Corp. is a Nevada corporation trading under the stock symbol, URBT, on the Over the Counter, OTC Markets. (the "Company").
Securities to be Issued:	Shares of Common Stock of the Company (collectively, the "Common Shares").
Issue Price:	<u>\$0.50</u> per share (the "Common Share Price").
Amount of the Offering:	The Company is seeking to raise <u>\$1,500,000.00</u> (the "Offering Amount") through the offer and sale of the Common Shares in this Offering.
Number of Common Shares:	<u>3,000,000</u> Common Shares authorized.
Use of Proceeds:	Proceeds from the investment will be used for the purposes of raising \$1 Billion Dollars in Equity.
Estimated Return on Investment:	We estimate your return on investment would be approximately \$6,000,000 at a stock price trajectory of \$2.00 per share within the permitted period. This assessment is based as a conservative projection within the context of prior company accomplishments.
Restrictions on Sale:	No sale of Common Stock shall be permitted for a specified period of 30 months.
Restrictions on Transfer:	No transfers of Common Stock shall be permitted for a specified period of 30 months.
Purchase Agreement:	The investment shall be made pursuant to a Subscription and/or Stock Purchase Agreement reasonably acceptable to the Company and the Investor, which agreement shall contain, among other things, appropriate representations and warranties of the Company.



URBT

URBAN TELEVISION NETWORK Stock Symbol URBT | OTC Markets

Urban Television Network Corp. is an American telecommunication and entertainment company incorporated in Nevada {1986} trading under the stock symbol, URBT, on the Over-the-Counter Markets (OTC). The Company was the first minority-certified television network with the National Minority Supplier Development Council.

Urban Television Network Corp. is one of the first companies to focus on diversity and inclusion in telecommunication & entertainment industries and continues to advance forward with a diverse collaboration of entertainment entities to include URBT-TV Broadcasting and URBTPlus.

URBT is devoted to creating innovative plans and solutions which offer a diverse range of choices for broadcasting, digital streaming, technologies to media products and services, plus world-class movie and television studio development for creative content production.

URBT is bringing the right mix – effective management skills, the right formula for creative development, the right distribution vehicles with the right financial backing for creative and financial success to become the new generation leader of the entertainment media communications industry.

URBT's success spans film, television production, branded content, digital platforms and technologies that reach audiences around the globe.





URBT TV BROADCASTING

URBT-TV is a cable and broadcast television network that appeals to the conservative voices of America airing 24 hours, 7 days a week. The network is the future of original and diverse content for multi-platform broadcasting, and it reflects America's conservative diversity in a melting pot of fresh content as well as exclusive hit shows. The network specializes in programming provided through state-of-the-art digital technology including 4D technology, and crystal-clear broadcast signal on multiple platforms (including Internet Protocols Television (IPTV)).

Included in our current roster of broadcasting stations are: Pembroke, NC/St. Pauls (WTNG), Wichita, KS, Wichita (KCTU), Dothan, AL (WBQP), Pensacola, FL/Mobile AL (WBQP), St. Thomas, Virgin Islands.

URBT TECHNOLOGIES

URBT has embarked upon entering the cryptotechnology sector to advance the fusion between digital technologies and entertainment media. The Company's crypto mining activities will make use of Bitcoin and Ethereum, as well as other well-established cryptocurrencies, bolstering the company as a leading name in the crypto mining business.

URBT is in development of investment in an over 200 high powered system network that would dramatically boost its mining operations, which has passed its proof-of-concept stage with test computers running. URBT has earned its first dollar and beyond!

"Today, the digital money market is one of the largest financial markets in the world. Early crypto adopters have reaped a great benefit and we have seen a excellent opportunity to put our resources into mining for digital currencies because we know the potential it holds for our business and for investors alike." said Joseph Collins, CEO of URBT.



Network Corp (OTC: URBT)



URBTPlus (The App)

Digital Streaming Entertainment On Demand

URBTPlus is a digital internet streaming subscription-based service that offers video-on-demand movies and live streaming television around the globe for a monthly subscription fee based on the plan selected. The URBTPlus platform provides plans with capabilities to enjoy TV series, documentaries and feature films across a wide variety of genres and languages on devices in both standard and high definition. URBTPlus is sure to take on a new level of broadening the scope of entertainment viewing, showcasing over 5,000 movies and 50 live streaming channels as a viewer's delight.

UNBOUNDED AUDIENCE

URBTPlus serves an unbounded audience appealing to multilingual and multicultural viewers that is unmatched.

UNLIMITED VIEWING

Experience URBTPlus across multiple viewing platforms, showcasing the most exciting and top-notch programming for the viewing pleasure of consumers wherever they are.

ULTIMATE ENTERTAINMENT

The ultimate in entertainment, URBTPlus is a collaboration of Movies on Demand, Live Television, Sports, and Music on a streaming platform.



STREAM ON ANY DEVICE

TV, Desktop, Tablet, and Mobile Live TV + Movies

URBTPlus.com

\$198 **45**
FOR **DAYS**



URBT STUDIOS

STUDIO COMPLEX | EVENT CENTRE

WORK | LIVE | PLAY | ENTERTAIN

We are introducing **URBT Studios**, an entertainment and media oriented master-planned community, which will include:

- A media production and broadcast studio mixed-use complex designed as a work, shop, dine, play, entertain destination with both work-related and permanent residential housing
- 12 world-class film and television production studio soundstages
- Upscale housing (1,000 apartment/condominium residential units)
- 500-room hotel
- We are creating approximately 500 new premium-level jobs at URBT Studios
- We are creating approximately 700 new retail and dining jobs
- Includes 500,000 square feet of upscale city walk type retail space

URBT Studios fulfills the increased demand for entertainment media content production as a full service studio complex with a citywalk appeal to the public, offering expansion of outside of Hollywood regional film production with opportune revitalization development for local communities.





URBT

BUILDING DYNAMIC ASSET PORTFOLIO TO MEET FUTURE DEMAND Use of Proceeds

Today's entertainment production spending has surpassed \$759 billion in the U.S. and \$2.2 trillion globally from 2021 on —and with a shortage of studio facilities, demand is exceeding supply. The surge in on-demand entertainment media streaming has provoked “an insatiable appetite” for media-oriented real estate such as studios and offices, according to real estate brokerage CBRE Group (Coldwell Banker Richard Ellis).

URBT is garnering a leading edge position by advancing its concept of a local economy community revitalization development for mixed use studio, plus next generation entertainment oriented retail and nearby housing in a citywalk-type lifestyle experience.

The total cost to build out the overall URBT Studios Complex is projected to be \$500 million, creating a valuable long term asset to the company and its shareholders. The timeline for the entire four phase project is estimated for completion in five to seven years. URBT has already secured \$75+ million for phase one of the development with its completion projected to generate \$180 million in profits over a 10 year span.

Together with high demand studio production leasing and entertainment content distribution revenue, our ancillary revenue streams of boutique hotel accommodations, co-working office spaces, entertainment/tech creative spaces, production support space and services, urban mixed uses, next gen entertainment & retail destinations should bring strong revenue returns and increase shareholder value.

URBT Studios Complex | Pre-Development

- Pre-Design | Land Planning
- Pre-Development
 - Architecture Design
 - Insurance, Bonding, Testing, Inspections
 - Fees, Commissions, Appraisal & Legal
- Project Management & Civil Engineering
- General Operating/Administrative Expenses
- Contingencies



URBT

INVESTMENT OFFERING TERM SHEET

Investment Summary Of Offering Terms	
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Securities to be Issued:	Shares of Common Stock of the Company (collectively, the "Common Shares").
Issue Price:	\$10.00 per share (the "Common Share Price").
Amount of the Offering:	The Company intends to raise \$1 Billion Dollars, US, in this offering, (the "Offering Amount") through the offer and sale of the Common Shares. The Company may increase or decrease this amount in its sole discretion.
Number of Common Shares:	Up to a maximum of 100,000,000 (100 Million) Common Shares authorized.
Use of Proceeds:	Proceeds from the investment will be used for working capital, general corporate purposes and development capital for the URBT Studios Complex. Proceeds will be immediately available to the Company.
Voting Rights:	Each share of Common Stock shall be entitled to one (1) vote, which may be cast in person or by proxy.
Restrictions on Transfer:	No transfers of Common Stock shall be permitted for a specified period (not to exceed 180 days) following the effective date of the Company's Offering Closing. In addition to these restrictions on transferability, there may be transfer restrictions contained in the Subscription, Shareholders and/or Stock Purchase Agreement.
Purchase Agreement:	The investment shall be made pursuant to a Subscription, Shareholders and/or Stock Purchase Agreement reasonably acceptable to the Company and the Investor, which agreement shall contain, among other things, appropriate representations and warranties of the Company.
Other Rights:	The Company may, in its sole and absolute discretion, enter into additional agreements with other investors granting such investors additional contractual rights.

URBT STUDIOS COMPLEX



URBT.COM

URBT
STUDIOS
COMPLEX
(Phase 1)

Complex Entrance
URBT STUDIOS



Complex Gateway

URBT STUDIOS



Phase 1.1 Residential Housing URBT STUDIOS



Overhead Span of Complex URBT STUDIOS



Nighttime Overhead Complex

URBT STUDIOS



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PHASE 1 - PROJECT OVERVIEW

- Phase 1.1 – Soundstage | Event Centre Complex Development
- Phase 1.2 – Housing Development Component

FINANCIAL HIGHLIGHTS

- Consolidated Financial Snapshot
- Phase 1.1 – Soundstage/Event Centre

DEVELOPMENT TEAM

Owner/Operation/Management

Urban Television Network - URBT

Architecture and Planning

Bastien & Associates

Construction & Civil Engineering

Precision EMBC

EXECUTIVE SUMMARY



URBT Studios Complex

EXECUTIVE SUMMARY

The CEO of Urban Television Network (URBT), Joseph Collins, collaborated with Indiana state Senator Justin Busch to advance the passage of Bill 262 by unanimous vote to provide film and media production incentives to companies developing new shows in Indiana. It is Urban Television Network's belief that other regions and states beyond the traditional California, New York, and Georgia markets would be prime locations to launch their own regional soundstage production. We are introducing the **URBT Studios Complex**, an entertainment and media oriented master-planned community, which will include:

- A media production and broadcast studio mixed-use complex designed as a work, shop, dine, play destination with both work-related and permanent residential housing
- 12 state-of-the-art television studios
- Upscale housing (Total 1,000 condominium residential units)
- 500-room hotel
- We are creating approximately 500 new premium-level jobs at URBT Studios
- We are creating approximately 700 new retail and dining jobs
- Includes 500,000 square feet of upscale city walk type retail space

URBT Studios complex represents revolutionary change in a trending new retail to work to housing environment. This complex will be the anchor of an upscale revitalized civic media and entertainment district.

There is still a vast opportunity for both studio complex and retail operators to innovate, capture value, and stay relevant for the 21st-century. This is particularly true in emerging markets, where rising incomes, higher discretionary spending, and urbanization have created an opportunity for social and commercial destinations.

Urban Television Network plans to invest half a billion dollars over the full development life-cycle of the project to turn the right civic city into a major entertainment and media mecca for their local region.

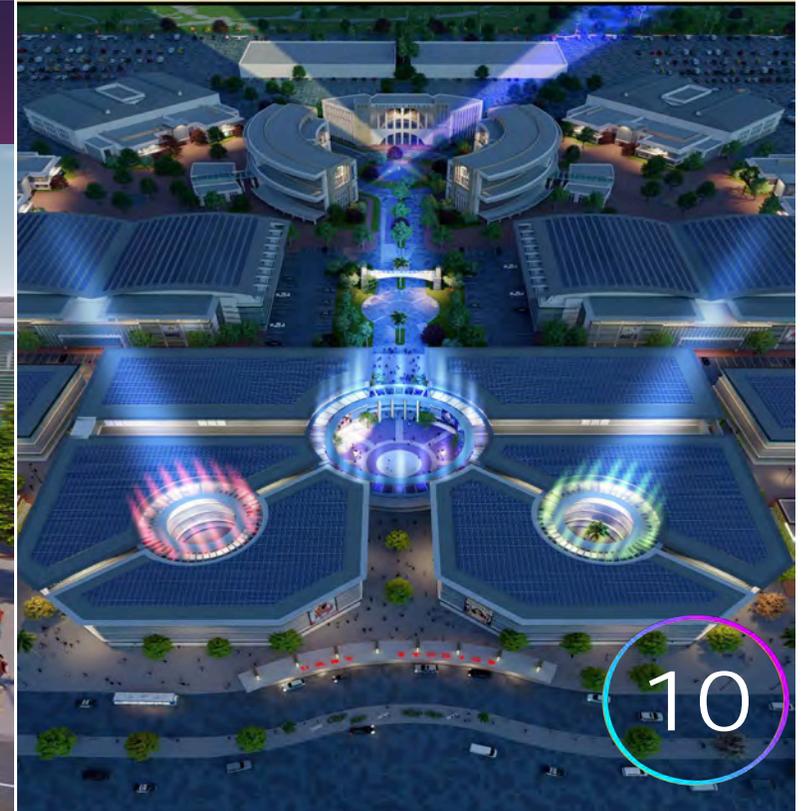


Phase 1 - PROJECT OVERVIEW



1.1 Studio Soundstages & Event Centre

1.2 300 Unit Upscale Housing Development



URBT Studios Complex

PROJECT OBJECTIVES | Phase 1

Public/Private Partnership at Work:

Urban Television Network plans to create a public/private partnership with the regional locality, where the company plans to develop its' mixed-use media and entertainment complex. URBT is proposing a master-planned 100-acre development, parceled into different sections. The complex will offer its clients all the conditions required for television and film productions. The adjoining premises of the complex will provide all the necessary conditions for work and comfort of crews, guests and public participating in the production of the events.

Phase 1:

Phase 1 of our multi-year master community plan strategy will include an investment of \$100 million:

Phase 1.1 - for the acquisition, ground-up development and/or reconfiguration/renovation of existing civic property to rapid- build the initial studio soundstage/event center complex.

Phase 1.2 - the development of adjacent upscale residential property.

Goal/Objective:

Mixed-Use Media Complex as part of an ultimate Media and Entertainment District

The goal of Urban Television Network is to build a mixed-use media center as the linchpin component of a prosperous Media and Entertainment District for municipality creating civic, public and business opportunities for the community, as well as increasing the value of Urban Television Network for its shareholders.

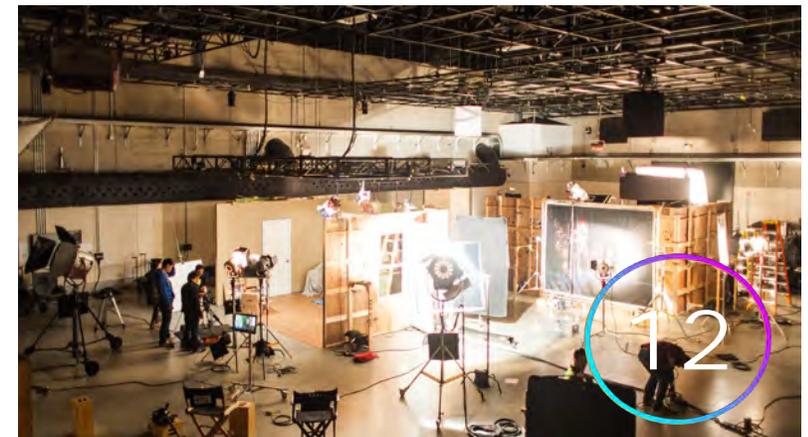


URBT Studios Complex

PROJECT SCOPE | Phase 1

Phase 1.1: URBT Studios 1.0 Studio Soundstages & Event Centre

As the URBT company credo goes “Our ideas create magic,” the magic of URBT future studio production starts with URBT Studios 1.0. In Phase 1.1 of our studio complex development, our construction model starts with as a swift conversion build process of vacant warehouse space, abandoned mall or dormant civic property like a closed down convention center or arena that can be transformed into an active use multi-media production facility. With the current over-capacity demand of film/tv productions, URBT Studios 1.0, takes latent city commercial space to magical rapid build reimagination form now creating a combo production soundstage space with corresponding support services plus offering a fresh revitalized entertainment/event/dining destination centre augmenting the campus complex. This Phase 1.1 studio soundstage build, depending on the size and rehabilitation work needed to be done to the property constitutes an investment into the civic area of \$5,000,000 to \$50,000,000, with initial renovation to first soundstage opening period in a short-span 6-12 month period.



URBT Studios Complex

PROJECT SCOPE | Phase 1

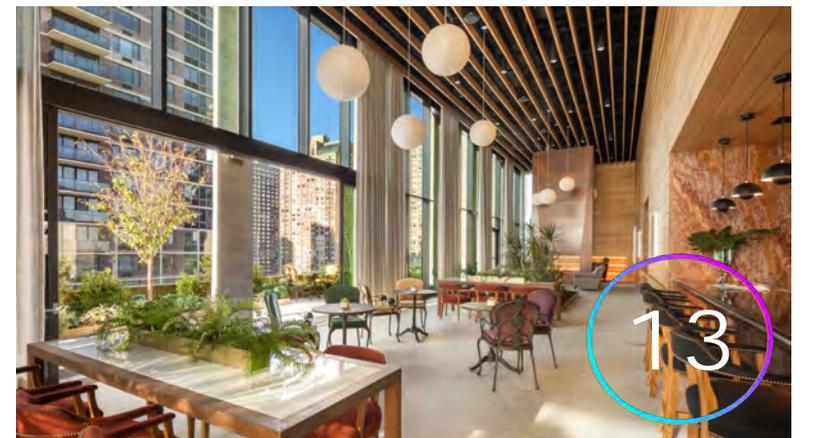
Phase 1.2: Upscale Residential Housing

Luxury Suburb-to-City Living

The Project will target a niche of luxury apartment seekers that seek a safe and secure upscale gated community within a suburban-to-city style environment.

In Phase 1.2 of our development proposal, we are planning to build 300 upscale residential units at a cost of approximately \$70,000,000. The development team sees this as the perfect first phase complement to the URBT Studios 1.0 Complex development offering first-class lifestyle housing to its premiere media & entertainment attracted workforce. Other phased in expansion for the entire URBT Studios Complex and complementary development would will be built over the next 7 years.

A key component for success, is our planned private/public partnerships with the local municipality, local and state redevelopment commissions, state film office/commission and other integral departments working with those authorities for redevelopment incentives, civic infrastructure programs, tax increment financing, tax abatements, workforce labor expansion initiatives and opportunity zone funding/tax benefits to propel this phase to efficacious fruition along with future project phases and development.



LIVE IN THE HIGHEST CALIBER OF LUXURY

300 Upscale
Residential Units

Gated/Controlled Access
Master Planned Community

Connecting the
Media Entertainment
Work | Play | Entertain
Lifestyle with Elegant
Suburban Living

REMARKABLE RESIDENCES

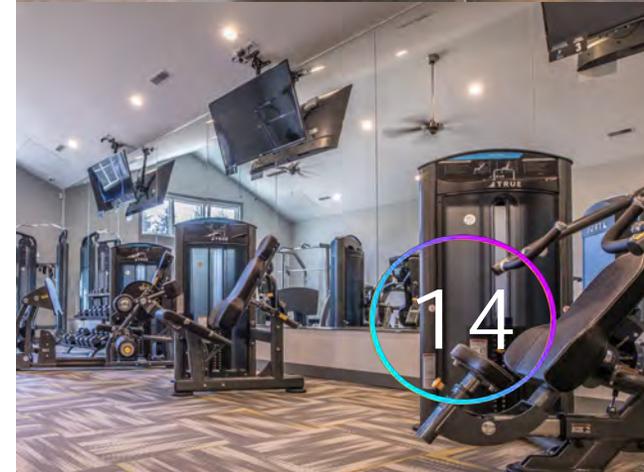
When residents choose our luxury apartments, they're getting a remarkable living space, along with exceptional amenities, modern conveniences, and exceptional, engaging experiences.

ELEVATED EXPERIENCES

Our brand new studio, one-, two-, & three-bedroom luxury apartments within a quick commute to URBT Studios feature stunning views and modern design, from the spacious private balconies to the designer kitchens.

AMBIANCE & ATMOSPHERE

Expect five-star ambiance and boutique hotel-style services and amenities set a new standard for urban living to offer all the luxury and convenience you could ever desire.



OUR DEVELOPMENT TEAM

Owner/Operation/Mgmt

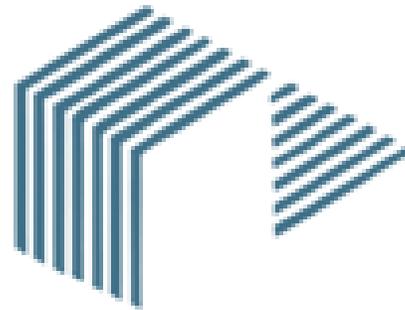
Architecture and Planning

Civil Engineering/Construction



Urban
Television
Network

Stock Symbol
URBT
OTC Markets



BASTIEN AND ASSOCIATES, INC.
ARCHITECTURE AND PLANNING





Urban Television Network Corp. is an American telecommunication and entertainment company incorporated in Nevada {1986} trading under the stock symbol, URBT, on the Over-the-Counter Markets (OTC). The Company was the first minority-certified television network with the National Minority Supplier Development Council.

With a diverse collaboration of entertainment entities to include URBT-TV Broadcasting and URBT Plus, URBT is devoted to creating innovative plans and solutions which offer a diverse range of choices for broadcasting, digital streaming services, and a state-of-the art movie studio.

URBT-TV (Broadcasting)

URBT-TV is a cable and broadcast television network that appeals to the conservative voices of America airing 24 hours, 7 days a week. The network is the future of original and diverse content for multi-platform broadcasting, and it reflects America's conservative diversity in a melting pot of fresh content as well as exclusive hit shows. The network specializes in programming provided through state-of-the-art digital technology including 4D technology, and crystal-clear broadcast signal on multiple platforms (including Internet Protocols Television (IPTV.))

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URBTPlus (The App)

URBTPlus is a digital internet streaming subscription-based service that offers video-on-demand movies and live streaming television around the globe for a monthly fee based on the plan selected. The ultimate in entertainment, URBTPlus is a collaboration of Movies on Demand, Live Television, Sports, Streaming, and Music. The URBTPlus platform provides plans with capabilities to enjoy TV series, documentaries and feature films across a wide variety of genres and languages on devices with both standard and high definition. URBTPlus is the latest powerhouse for worldwide TV viewing, and this addition is fueling the drive for fresh investors as well as mainstream television connoisseurs that want more out of just the ordinary Saturday night showcase. URBTPlus is sure to take on a new level of broadening the scope of television viewing, showcasing over 5,000 movies and 50 live streaming channels as a viewer's delight.

URBT Studios

URBT intends to create a state-of-the-art production studio called URBT Studios for the purpose of producing high quality content for film and television with a multimedia broadcast facility.



URBYT PLUS
MOVIES + LIVE TV





BASTIEN AND ASSOCIATES, INC.
ARCHITECTURE AND PLANNING

bastienarchitects.com

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15661 Red Hill Avenue, Suite 150
Tustin, CA 92780-7324

Principle Contact: Gary L. Bastien, AIA / NCARB



FILM/TV STUDIOS



LIVE VENUES



EDUCATION



OFFICE



INDUSTRIAL



BASTIEN AND ASSOCIATES, INC.
ARCHITECTURE AND PLANNING

PROFILE

Bastien and Associates, Inc. excels in economically designing quality studio, live venue, office, hotel, educational, and warehouse/distribution projects. Our experience includes the ability to work effectively with complex teams both nationally and internationally.

The firm's record growth in recent years continues to be built upon relationships formed early with these two very different types of clients; Hollywood studios and commercial/industrial developers. The firm helped pioneer the use of tilt-up concrete technology in sound stages, allowing them to be built for half the cost of traditional construction techniques.

The firm designed the first new studio campus in Southern California in 60 years using concrete tilt-up technology. Manhattan Beach Studios was completed in 1998 and is home to the hit Fox Television productions "Ally McBeal" and "The Practice".

In addition, the firm designed the first major studio in the downtown Los Angeles area, also using tilt-up technology. Los Angeles Center Studios opened in August of 1999, and has been highly acclaimed for its contribution to downtown redevelopment efforts.

Bastien's global experience with the needs of each industry lends important insight to every project. The result is a design firm that provides extremely effective leadership to address the complicated design, budget, schedule, and city requirements that are established during the course of a project.



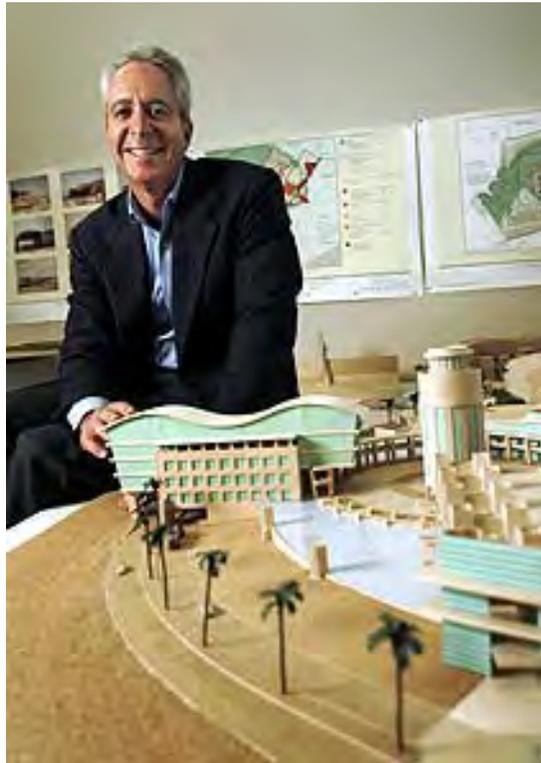


BASTIEN AND ASSOCIATES, INC.
ARCHITECTURE AND PLANNING

LEADERSHIP

Gary L. Bastien, AIA / NCARB

Gary L. Bastien, AIA / NCARB is a licensed architect in 14 states, including California and New York, and is certified by the National Council of Architectural Registration Boards (NCARB). He holds a Bachelor of Science degree in Architecture from the University of Southern California. As the Chief Administrative Officer responsible for the design and coordination of all architectural and planning projects in the office, he has led the firm to play a significant role in the design and development of world-class entertainment architecture.



JAMES F. KIER, NCARB

Jim Kier, NCARB is a licensed architect in the states of California and Utah. He holds a Master of Architecture degree from the University of Utah as well as a Solar Building Design Certificate from the same. As Director of Architecture, Mr. Kier is a senior leader within the firm, having participated in the successful leadership and management of national architectural practices. His responsibilities include management of the Bastien and Associates, Inc. Tustin office; oversight of project teams, including project management, design and technical execution of the work; business development; quality; and client relationships.





BASTIEN AND ASSOCIATES, INC.
ARCHITECTURE AND PLANNING

PROJECTS

FILM/TV STUDIOS



NBC Universal - Area 51

Hollywood, CA

The first two new stages to be built on the NBCUniversal lot in nearly 40 years have replaced smaller, outdated



Ciudad de la Luz

Alicante, Spain

Ciudad de la Luz (City of Light) is an \$88 million full-feature film studio on the Mediterranean that quickly set



Manhattan Beach Studios

Manhattan Beach, CA

First Southern California studio built from the ground up in 60 years. Phase I & II sound stages and production



New England Studios

Devens, Massachusetts

New England Studios is a new, tilt-up concrete, full-service motion-picture studio located half an hour outside of Boston. Master planned



Chapman University - Marion Knott Studios

Orange, CA

The film school emulates Hollywood working conditions in an educational environment. The facilities include Hollywood-style soundstages, TV, foley and motion



ABS-CBN

Manila, Philippines

Located in the outskirts of Manila, the project is situated amongst a series of steep hillsides and valleys that is

LIVE VENUES



St. Margaret's Episcopal School Performing Arts Center
San Juan Capistrano, California
Designed by Bastien and Associates, Inc., St. Margaret's new Performing Arts Center has received high praise from the school, the



Verizon Wireless Amphitheater
Irvine, CA
Expansion of bar and food service amenities within the building and prefunction plaza areas as well as a second stage



Vanguard University - Center for Music and Performing Arts
Costa Mesa, CA
A key component in the redesigned campus masterplan, The Center for Music and Performing Arts will frame the entry into



Denver City Lights
Denver, CO
This new venue in its beautiful Denver setting rates an "A" grade from the music critics! The project, with lead



Hollywood Star Barn
Hollywood, CA
A 250-seat live performance venue in the heart of Hollywood. Envisioned to hold amateur singing competitions on a weekly basis



Waikoloa Beach Resort, Hawaii
Waimea, Hawaii
"In all my years working on amphitheatres, this is the most beautiful plan I have ever seen developed! The folks

EDUCATION



St. Margaret's Episcopal School Performing Arts Center
San Juan Capistrano, California
Designed by Bastien and Associates, Inc., St. Margaret's new Performing Arts Center has received high praise from the school, the



Chapman University - Marion Knott Studios
Orange, CA
The film school emulates Hollywood working conditions in an educational environment. The facilities include Hollywood-style soundstages, TV, Foley and motion



Chapman University - Millennial Studios
Orange, CA
Millennial Studios is the second phase expansion of Chapman University's successful Film School. The new three-story structure will be home



St. Margaret's Episcopal School - New Middle School
San Juan Capistrano, California
In 2015, St. Margaret's completed construction on Phase II of their northern campus renovations. This work included a new 2-story



Vanguard University - Center for Music and Performing Arts
Costa Mesa, CA
A key component in the redesigned campus masterplan, The Center for Music and Performing Arts will frame the entry into



Chapman University - Film Makers Village
Orange, CA
Film Makers Village was designed by Bastien and Associates, Inc. as the third phase of the Film School's Campus. The

OFFICE



Ciudad de la Luz Studios - Executive Office Building
Valencia, Spain
The five-story building spans the main studio access road and has direct views to the Mediterranean. It shares the special



Henry Mayo Newhall Hospital
Valencia, CA
36,000 s.f. Tenant Improvement over two floors for Henry Mayo Newhall Memorial Hospital. The third floor was fully built out



Rye Canyon Pointe
Santa Clarita, CA
2-story concrete tilt-up office building with glazed rotunda at street intersection.



EVGA
Brea, CA
A two story, high-end headquarters, tenant improvement including office and manufacturing spaces built within Building 1 at the Saturn and



8 Corporate Park
Irvine, CA
Three story multi-tenant office building with over-under parking garage, feature lobby, interiors.



Advanced Bionics
Santa Clarita, CA
Phase 2 involved the construction of new product assembly clean rooms, laboratories, warehouse area and site work to add chillers,



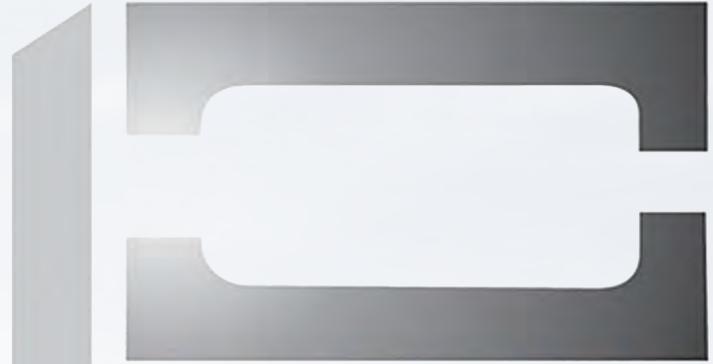
ENGINEERING



BUILDING



MECHANICAL



PRECISION
ENGINEERING
BUILDING
MECHANICAL
CONTRACTORS



*When you
design a
masterpiece...*

*Why not
construct
it with
PRECISION!*

At Precision, we believe in craftsmanship from the ground up. As a full-spectrum engineering, building, and mechanical contractor, our multi-disciplined team members are here to provide you with a single source builder advantage.

Since our inception in 1987, *Precision (EBMC) Engineering, Building, and Mechanical Contractors* has established a reputation for excellence in delivering total contracting solutions across residential, commercial and civic communities.

Whether single-unit residential or neighborhood-scale public works infrastructure construction; we plan, design, permit, and construct facilities with one mission in mind, “complex design challenges demand precise solutions.”

A privately held MBE, SBE, WMBE certified firm, we believe in synchronized project collaboration as a full-service primary contractor or core specialty subcontractor.

From careful planning to skilled trade performance, clients know they can count on Precision to meet their rigid specifications and demanding expectations.



*General Paving, Grading,
Excavation
Asphalt & Concrete
Utility Pipelines*

*Construction Management
Major & Segmented Construction
Design/Build, Build to Spec,
Green Build*

*HVAC Systems
Plumbing
Solar/Environmental*

MUNICIPAL CLIENTS

- *City of Los Angeles:
Preferred Contractor*
- *Los Angeles County*
- *City of Lynwood:
Preferred Contractor*
- *City of Bellflower:
Preferred Contractor*
- *City of Compton:
Preferred Contractor*
- *City of Santa Ana*
- *City of Pasadena:
Preferred Contractor*
- *City of Riverside:
Preferred Contractor*
- *City of San Bernardino*



LICENSING/ CREDENTIALS:

State of California:

*General Engineering Contractor
General Building Contractor
Plumbing
CA License #521248 (Active)
PRECISION CONTRACTOR*

Ownership:

Thomas C. Gibbs, CEO & President

Surety:

*Bonding Company:
ABI Insurance Company
161 W. Altadena Dr, Altadena, CA*

Other Credentials:

*Supplier Clearing House:
MBE Certification:
Turner School of Construction*



URBT.COM

Urban Television Network Corp, Inc.
(323) 489-8119

ETHEREAL

LIFESTYLE

MAGAZINE - JANUARY 2022

MEET

the

POWER
HOUSE
& CEO

Business started in the
closet of a church
NOW VALUED IN THE
MILLIONS



ETHEREAL
LIFESTYLE

JOSEPH COLLINS, CEO
PUNCH TV STUDIOS | URBAN TELEVISION NETWORK

EVE GOMEZ - CEO & EDITOR-IN-CHIEF "ETHEREAL LIFESTYLE" MAGAZINE



JOSEPH COLLINS, CEO

URBAN TELEVISION NETWORK



JOSEPH COLLINS, JR.

CEO of Punch TV Studios and URBT

BOLDLY, BRAVELY, BE YOU

By Ken Jones

Entering into 2022, while the world has drastically undergone significant change due to the COVID-19 pandemic, the U.S. stock market just wrapped up one of its best years on record, yet there are less

than 10 Black-owned publicly traded companies, with Urban Television Network's CEO, Joseph Collins, Jr. at the helm of one. In fact, Joseph Collins, manages the reigns as chief executive officer of two public corporations, also holding the top leadership role at Punch TV Studios, Inc. These two companies, with Punch TV Studios, a key innovator of original and creative entertainment programming that appeal to diverse audiences and Urban Television Network known on Wall Street as URBT, the digital communications, streaming network and entertainment media conglomerate serve as chief cornerstones to a very personal promise Joseph made to himself many years ago of how he would serve his Lord, God and Savior. A promise he strives to fulfill each day, as a true pioneering visionary for the evolving future of media, entertainment and corporate business.

Joseph Collins grew up in Southern California with his two siblings from age 3, while spending summers back in Melvern, Arkansas, his southern birthplace. The memories of horseback riding and deer hunting with his grandfather gave credence to exercising patience and his patriarch's self-ownership of hunting for his own food. His grandfather's constant whisper of "Don't move too fast. Don't make noises. You will scare the food off," always resonated to a young Mr. Collins as "Be sure of your movements. Be careful of your actions and you better acquire your own." Joseph's father, evangelist Bishop Joe Collins, Sr., pastor of Ambassadors for Christ Ministry in South Los Angeles brought him up as a church-going spiritual man while his mother, Betty Collins, served as his central backbone in fostering development of Joseph's mental acumen, drive and resiliency by her daily barrages of various puzzle and memory games.

Every day and every night served as lessons for the believing in achievement. Those incredible daily exercises in intellect and at night, motivational speaking tapes from Zig Ziglar, Brian Tracey, Napoleon Hill and Earl Nightingale, among the multitude of other greats that his mother played to him like inspirational lullabies. Through these key influences, Joseph, garnered the real belief in The American Dream, the idea of creating one's own destiny and having their own business, is

something that has been a keystone of the American identity. Joseph understood in these messages, “Invest in Yourself. Invest in Building Your Own. And Do Right by Your Partners.” As he moved along his career journey, Joseph, saw firsthand the hardships of growing up in a changing America and the difficulties faced for those who come from minority communities to achieve those dreams.

In school at Garey High in Pomona, California, Joseph found his passion for the arts and entertainment production while dabbling in the world of theatre. “I always wanted to be in television,” says Mr. Collins. “Theater taught me how to express myself and I wanted to take that expression and translate it into production over the air.” Soon as a respected thespian, he learned the art of expression and harnessed his talent of organizing live productions.

Joseph Collins landed his first break in the television industry when he earned a coveted internship in the Research and Development Department at WVTV in Milwaukee, Wisconsin, now a Fox affiliate. Joseph, as the first person to arrive and last to leave the studio, diligently participated in all aspects of the television station – from being a page to working behind the camera to being a show runner. While recognizing his intense determination, dedication and with his idyllic resonating voice, Joseph’s superiors granted him the opportunity to host “The Morning Business Report” show during his summer break, becoming the youngest news reporter on television in the nation. Joseph Collins shined brightly as he brought a fresh and exciting perspective to the business news. With his consistent first to the studio regimen, Joseph, captured the attention of the WVTV CEO and also his ire as the studio chief struck up a conversation with this young intern concerning everyone who was at the studio at this time of morning was gunning for the studio head’s job. Joseph, always as the first to arrive was the only one there with the CEO, asserting it was him who “wanted his chair.” In his defense, Joseph remarked, “I don’t want your chair, I want a chair of my own,” which sent the WVTV CEO into a tailspin to fire Joseph on the spot. But that

statement “a chair of my own” sunk in and stuck with Joseph Collins over the years.

Joseph made his way back to California and while his parents were concerned with him learning trade skills and acquiring a “good” job, Joseph Collins auditioned and landed a role on a future Emmy award-winning network children’s show at a \$10,000 a month salary versus his hourly wage at McDonald’s. They couldn’t fathom that type of self-earning potential for someone his age and ethnicity and Joseph had to pass on the opportunity. Of course, this led to clashes with his family, but also drove him to start a series of self-owned businesses and daily hustles. Before age 18, Joseph started his own Rent-A-Maid service for the Hermosa Beach, California area, later worked his own recycling hustle with his uncle with these endeavors a segue to the future establishment of a full spectrum janitorial and maintenance business.

In a move back in with Dad and resulting series of disagreements, Joseph was kicked out, ending up homeless on the streets of the Skid Row district of Los Angeles. This new very adult type of life challenge, led him to embark upon a bank teller job training program at the WLCAC (Watts Labor Community Action Committee) in Watts, CA. After walking daily one hundred and two block trips each way from Skid Row to Watts down Central Avenue, Joseph would end up getting resounding encouragement and support from his class partner, whom he dubbed the “ugly woman,” in keeping his head held high, his ability to achieve and focus on his classroom achievement which in turn made her the most beautiful woman. That uplifting experience is the basis of his new book, “The Beautiful Lessons from the UGLY Woman,” a women’s guide to helping her man achieve phenomenal success.

Once again, a star pupil, Joseph successfully graduated top of his class from the program and went on to work for First Interstate Bank, and later City National in Beverly Hills, California as a computer data specialist. His father later assisted Joseph in obtaining employment at Northrup Aircraft in Hawthorne, California, building the framing for Boeing 747s and becoming a master aircraft mechanic.

At another timepoint of being jobless again, Joseph went to his family and his father's church members asking a pivotal question for him, "How can I make \$10,000 a month on my own?" His "get a good job" conscious father shooed him away, while his goal achievement seeking mother told him, "If there is anyone who can do it, you can Joseph," and his fellow church parishioners actually told him "If they had that kind of money, they wouldn't be at the church talking with him."

All along though Joseph Collins had developed another mantra of "never be denied" and he went back to work. To work for himself. With his biggest passions media, television and film. Joseph started filming weddings, and in short time becoming interested in tackling other challenges, which had him moving on to music video production. Managing all aspects of production, Joseph not only produced the videos, he also met with top executives, raised corporate funds, managed production staff, incorporated major celebrities, and created distribution outlets for his videos. Joseph Collins produced and directed more than 200 music videos and quickly became known throughout the industry for the excellence of his productions.

Joseph Collins production success allowed him the opportunity to pilot his own original video show. Video Force was a show unlike any other, spotlighting videos from both independent and major artists, in a way that allowed viewers to become exposed to all kinds of artists and their music, before the advent of BET. In order to secure the show's success, Collins became the liaison between the show and the music industry, coordinating with both independent and major music labels (such as Universal, Quality Records, and Ferocious Records) to obtain content. Video Force was able to garner the attention music industry giant Cashbox – a weekly publication magazine that reported the popularity of chart ranking music. Joseph was now able to gather statistical information about his videos, which furthered his understanding of the corporate entertainment marketplace. This knowledge helped Joseph to begin forming business relationships with cable providers in order to

reach the masses. His method was simple – Joseph knocked on the door of every cable provider.

Joseph's ambitious nature took him beyond his own music video show, and propelled him into the industry of commercial production, rapidly became one of the most respected producers of television commercials in the industry. He worked with such brands as Karl Kani and Toyota, producing numerous Public Service Announcements (PSAs) for various non-profit organizations, in addition to producing music singles and television scoring.

Joseph wanted even more, so he built up an impressive resume slate in order to apply for the position of CEO of MGM Studios. Joseph Collins believed in his ability to make impact within the industry of his passion and that his skillsets could drive MGM to greater heights especially in the forerunning role of diverse independent entertainment offerings. Turned down for the job, Joseph again with his mantra of "Never Be Denied," embarked upon building his own by forming Collins Entertainment. The focus of this company was to develop artists, both new and existing. Joseph's approach was to custom-tailor marketing strategies for each individual artist by analyzing their brand, pinpointing an area of opportunity, and applying the appropriate strategy to expand their targeted audience. As each marketing strategy included commercial packaging with sponsorship opportunities, it was unlike any other marketing campaign offered by his competitors.

By exploiting Mr. Collins' expertise in cross-marketing and re-branding, Collins Entertainment gained the ability to incorporate corporate sponsorships, thereby diversifying its client base to reach a wider audience. Joseph again realized the importance of diversity within the entertainment industry and began expanding his clientele to include high caliber clients such as athletes, musicians, and public figures.

During this time, Joseph Collins started media training programs, first at American Sports University and then helped found ES Solomon Christian University with their television and film media program. From those broad-reaching

initiatives came the formation of The Church Punch Channel, which turned out to be the early-stage development of Punch TV Studios.

Mr. Collins continued on the path to success by developing a show dedicated to martial arts news; Martial Arts TV. The show was a major success and was aired over 238 television stations across the country. On learning the business of self-syndication, Mr. Collins ultimately established the show as the nation's number one Martial Arts News show to date.

Through the purchase of used broadcast equipment, the initial incarnations of Punch TV were literally out of a rented closet in the back of a Los Angeles Church. Then came Punch TV Network. After an extensive period of pre-planning, Punch TV Network was launched and became accessible to 4 million homes throughout the United States and in the Caribbean. By its first-year anniversary, it entered into the world of broadcast television, and became accessible to approximately 55 million homes through its network of independent television affiliates. This represented a growth rate of 1,900% for the company. Normally while the cost of launching a network can be \$100 million or more (as discovered by the Oprah Winfrey Network and Magic Johnson's Aspire network), Punch TV launched for less than \$10 million through offering the minority community opportunities along with knowledge skills to group invest into a public company under their own ownership. Punch TV transitioned to Punch TV Studios with various studio facilities, building on from that small church closet to offices in Signal Hill, and production facilities in Carson, West Los Angeles and Santa Fe Springs, California.

Ever growing and moving forward to the future, Joseph Collins went to master the art of raising capital, after encountering all the roadblocks afforded to people of color in corporate ownership. Mr. Collins additionally took on the role as CEO of the oldest black-owned publicly traded media company Urban American Television, now known as Urban Television Network, stock symbol URBT. Valued at the time of his CEO appointment at only \$25,000, Mr. Collins painstakingly went

again to work, to clean up the company's million-dollar debt, reorganize operations, and restore its Wall Street compliancy to build its highest market cap value at over \$50 million. Urban Television Network has recently launched its own streaming platform, URBTPlus, bringing about a new paradigm in anytime, everywhere entertainment viewing. In the process, Joseph Collins has been looking to advance the future media entertainment with the direction of Punch TV Studios in creating inclusive global entertainment content and URBT's upcoming media production studio complex which offer producers and public the blend of the entertainment and retail lifestyle experience.

As a trailblazer in business and entertainment, Joseph Collins was named "Entrepreneur of the Year" by the California Legislative Assembly in 1996, also garnering numerous other awards, including, most notably, a recognition by United States Senator Dianne Feinstein, who congratulated him on his "excellence in entrepreneurship, superior leadership, dedication, and perseverance." In 2016, Mr. Collins received the President's Lifetime Achievement Award by the 44th President of United States, Barack Obama.

Mr. Collins has always passed on his treasure chest of experience in teaching youth and professionals in the media arts, educating communities world-wide in building wealth through corporate economic ownership, and helping a marginalized minority base to buy, own and trade stock.

Over the span of his astonishing career, Joseph Collins' most ethereal message spread to other aspirational achievers is "boldly, bravely, be you." Go about your everyday in a very BOLD way. Be BRAVE in the face of adversity and life's challenges. And at the center of your universe you create, simply BE YOU. Be you, with all your heart, your faith, and your spirit.